



FISPA

FISPA LIVE 2025

Sponsor | Vendor Prospectus

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Welcome to FISPA Live 2025

Welcome to FISPA Live 2025! As a sponsor/vendor in the rapidly evolving Internet Service Provider (ISP) industry, you understand the value of staying ahead of the curve. FISPA Live 2025 is the premier event where industry leaders, innovators, and decision-makers converge to explore the latest trends, forge strategic partnerships, and drive growth in the internet service provider category. This year, we're excited to offer unparalleled opportunities for sponsors and vendors to showcase their cutting-edge solutions, engage with a highly targeted audience, and connect with the key players looking to grow their businesses. Join us at FISPA Live 2025 and be part of the conversation that's powering tomorrow's connectivity.

Dates: February 18-20, 2025

Location: The Westin Hotel, 100 Iberville Street
New Orleans, LA 70130

***Note: Vendors must be active FISPA members AND sponsors/exhibitors in order to attend FISPA Live.**

**Sponsorships close Jan. 10, 2025.
Payments due in full Jan. 31, 2025.**

Build a Better Network



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Platinum Sponsorship

As a **Platinum Sponsor**, you'll be positioned at the forefront of FISPA Live 2025 with exclusive opportunities designed to maximize your visibility and impact. Limited to just three sponsors, this premier package offers three exhibitor booth spaces, ensuring prominent placement in the exhibit hall. You'll also receive four free conference registrations for your company employees, plus two additional conference passes to share with your customers. Benefit from full recognition across all conference materials, the FISPA website, and social media, amplifying your brand's reach. Your corporate name will be featured on attendee lanyards, ensuring constant visibility throughout the event. Additionally, as a Platinum Sponsor, you'll be prominently associated with the Welcome Reception and a sponsored panel discussion, enhancing your networking and thought leadership opportunities. A full-page ad in the conference program ensures your message stands out. Plus, share a 10% registration discount code with your customers to drive engagement and attendance. Elevate your brand and be a key player at FISPA Live 2025 with the Platinum Sponsorship package.

Price \$35,000

Sponsorship Includes:

- Sponsorship Availability - Limited to 1
- Exhibitor Booth Spaces - 3 (3 X 8'X8')
- 4 Free Conference Registrations for Company Employees
- Recognition in Conference Materials, FISPA Website, and Social Media Posts
- 2 Free Conference Passes for Customers
- 10% Registration Discount Code to Share with Customers
- Corporate Name on Lanyards
- Welcome Reception Sponsor
- Full-Page Ad in Conference Program
- 10-15 Minute Talk at Welcome Reception



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Gold Sponsorship

The **Gold Sponsorship package** offers a robust opportunity to elevate your presence at FISPA Live 2025. With availability for four sponsors, this package includes two exhibitor booth spaces, allowing your team to engage directly with attendees in a prime location. You'll receive two free conference registrations for your company employees and one additional pass to share with a valued customer. Your brand will gain substantial exposure through recognition on all conference materials, the FISPA website, and across social media platforms. Additionally, you'll receive a 10% registration discount code to share with your customers, driving increased participation and interaction. The Gold Sponsorship also includes your company's name at the cocktail reception, a half-page ad in the conference program, and the opportunity to participate in a sponsored panel discussion. With these advantages, the Gold Sponsorship ensures your company is positioned as a key contributor to the event's success while maximizing your networking and promotional opportunities.

Price \$22,500

Sponsorship Includes:

- Sponsorship Availability - Limited to 4
- Exhibitor Booth Spaces - 2 - (2 X 8'X8')
- 2 Free Conference Registrations for Company Employees
- Recognition in Conference Materials, FISPA Website, and Social Media Posts
- 1 Free Conference Pass for Customer
- 10% Registration Discount Code to Share with Customers
- Half-Page Ad in Conference Program
- 5-10 Minute Talk at Cocktail Reception

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Silver Sponsorship



The **Silver Sponsorship package** offers an excellent opportunity for companies looking to make a significant impact at FISPA Live 2025 while maintaining budget flexibility. With only four spots available, this package includes one exhibitor booth space, providing a dedicated area to showcase your products and services to a targeted audience. You'll receive two free conference registrations for your company employees, facilitating valuable networking and learning experiences. Enhance your brand visibility through recognition on all conference materials, the FISPA website, and social media platforms. Extend your reach by offering one free conference pass and a 10% registration discount code to your valued customers, encouraging their participation and engagement. As a Networking Break Sponsor, your company will be prominently featured during these key interaction periods, fostering connections with industry leaders and potential clients. Additionally, a quarter-page ad in the conference program will spotlight your brand and offerings to all attendees. Choose the Silver Sponsorship to strategically position your company for success at FISPA Live 2025.

Price \$10,000

Sponsorship Includes:

- Sponsorship Availability - Limited to 4
- Exhibitor Booth Spaces - 1 (8'X8')
- 2 Free Conference Registrations for Company Employees
- Recognition in Conference Materials, FISPA Website + Social Media Posts
- 1 Free Conference Pass for Customer
- 10% Registration Discount Code to Share with Customers
- Networking Break Sponsor
- Quarter-Page Ad in Conference Program

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Bronze Sponsorship

The Bronze Sponsorship package at FISPA Live 2025 is a fantastic entry-level option designed to provide significant visibility and value. With 14 sponsorships available, this package includes one exhibitor booth space, allowing your company to establish a presence on the exhibit floor and engage with industry professionals. You'll receive two free conference registrations for your company employees, ensuring your team can fully participate in the event. Your brand will be recognized on all conference materials, the FISPA website, and social media, ensuring continuous visibility throughout the event. Additionally, you can extend the value to your customers by offering a 10% registration discount code, helping to increase attendance and engagement. The Bronze Sponsorship package is ideal for companies looking to enhance their brand presence and connect with key decision-makers while maintaining a budget-conscious approach.

Price \$5,500

Sponsorship Includes:

- Sponsorship Availability - Limited to 20
- Exhibitor Booth Spaces - 1 (8'X8')
- 2 Free Conference Registrations for Company Employees
- Recognition in Conference Materials, FISPA Website + Social Media Posts
- 10% Registration Discount Code to Share with Customers



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Other Sponsorships



Networking Breaks/Energy Station Sponsorship

Availability - 3 | \$5,500

Sponsoring a networking break and energy station at FISPA Live 2025 offers your company a unique opportunity to connect directly with industry leaders and decision-makers in an informal, engaging setting. Your brand will be prominently displayed during the break, and at the energy stations available between every session. This sponsorship not only enhances your company's presence but also positions you as a key facilitator of valuable connections and conversations throughout the event.

Breakfast Sponsorship | Availability - 3 | \$15,000

Sponsoring a breakfast at FISPA Live 2025 allows your company to start the day by engaging with attendees in a relaxed and welcoming atmosphere. Your brand will be featured prominently, ensuring high visibility as participants gather to fuel up and network. This sponsorship is a great way to position your company as a supportive and integral part of the event, creating lasting impressions from the very beginning of the day.

Lunch Sponsorship | Availability - 2 | \$15,000

Sponsoring a lunch at FISPA Live 2025 positions your company at the heart of the event, providing a prime opportunity to engage with attendees during a key networking moment. Your brand will be prominently displayed, ensuring high visibility as participants gather to refuel and connect. This sponsorship allows you to make a lasting impact, aligning your company with the event's most social and collaborative time of day.

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Other Sponsorships

Pub Crawl Sponsorship | Availability - 4 | \$10,000 (each)

Sponsoring the Pub Crawl at FISPA Live 2025 offers your company a fun and dynamic way to connect with attendees in a relaxed, social atmosphere. Your brand will be prominently featured on **pendant flags and beads** that will give your brand prime visibility throughout the evening. This sponsorship aligns your company with one of the most anticipated and enjoyable events, creating positive, lasting associations with your brand.

Conference Registration Table | Availability - 1 | \$2,500

Sponsoring the conference registration table at FISPA Live 2025 gives your brand prime visibility as the first point of contact for all attendees. Your company will be prominently featured, ensuring that every participant associates your brand with the warm welcome and smooth start to their event experience.

Badge Sponsorship | Availability - 1 | \$2,000

Sponsoring badges at FISPA Live 2025 offers a unique opportunity to enhance your brand visibility and connect with key industry leaders. As a badge sponsor, your company's logo will be prominently featured on attendee credentials, ensuring continuous exposure throughout the event.

Attendee Gift Bag Sponsorship | Availability - 1 | \$5,000

Sponsoring attendee gift bags at FISPA Live 2025 allows your brand to make a lasting impression on every participant. Your company's logo will be featured on the high-quality, memorable tote bag that attendees will use and appreciate long after the event. This sponsorship provides valuable exposure and reinforces your brand's commitment to industry engagement and support.



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NEW Sponsorship Opportunities

Addendum added 12/23/24

Wayfinder Sponsor | Availability - 1 | \$5,000

As the Wayfinder Sponsor, your brand will have prime visibility on all corkboards, signage, agenda displays, and the hallway TV on the 12th floor to assist all attendees in getting to the right location for sessions and events. Your company will be prominently featured, ensuring that every participant associates your brand with the well-organized event experience.

Wi-Fi Sponsorship | Availability - 1 | \$2,500

Sponsoring the Wi-Fi code at FISPA Live 2025 offers a unique opportunity to enhance your brand visibility and help all attendees connect to the Wi-Fi network. As the Wi-Fi sponsor, your company's logo will be used to create a specific code daily, ensuring continuous exposure throughout the event as attendees access Wi-Fi.

Hotel Key Card Sponsor | Availability - 1 | \$5,000

Sponsoring the hotel key card at FISPA Live 2025 allows your brand to make a lasting impression on every participant. Your company's logo will be featured on high-quality, key cards that attendees will use throughout the event. This sponsorship provides valuable exposure and reinforces your brand's commitment to industry engagement and support.

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Exhibitor Floor Plan

Sponsorship at the Bronze, Silver, Gold, or Platinum level is required in order to exhibit at FISPA Live. Vendors must be active FISPA Members and sponsors/exhibitors in order to attend FISPA Live.

The Exhibitor Floor Plan will be announced after January 10 when all sponsors have been finalized.

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